



Logline

Christmas Eve, a story to start believing again.

Tagline

Christmas Eve is about to fade out forever in our world! Santa riding his sleigh has crashed in one of the worst neighborhoods in Mexico City and no one can find him!

Storyline

An ambitious entrepreneur is throwing a party to follow Santa's Christmas Eve journey delivering gifts all around the world, using his new invention: a Santa's GPS app - the business of his lifetime. Christmas Eve is nowadays the world greatest marketing and commercial event of the year and he has just opened a mall in Mexico City. Everything is going on schedule until the sledge suffers a mishap and falls in Mexico City, in one of its most popular and dangerous neighborhoods. As soon as they see Santa, the neighbors take him for one of the many fake Santas you find on every corner and steal all the gifts from him! Santa is left wandering around downtown crying for help. He discovers how low the concept of Christmas has fallen, until he meets a homeless man willing to help him. Meanwhile, the Santa's GPS app users, and the desperate entrepreneur are trying to find out what happened to him. The entrepreneur only cares about the millions he is losing per minute! His news anchored lady has a daughter, Santa's biggest fan, willing to do anything to find him. Moved by love and faith, she will end up joining Santa and the homeless man to awake people and recover the core and essence of Christmas Eve. The thieves, ashamed of their deeds, give Santa back all his belongings. And the entrepreneur receives the lesson of his life, and the chance to getting back his lost father, the homeless man. Now Mexico and the world can enjoy the merry Christmas we all deserve!

Based on Bruno Musso's "*Christmas in Mexico*".

Created by

Bruno Musso
Félix Cortés Schöler



Format
Feature Film

Genre
Comedy

Duration
97 min.