

Caught

RED HANDED





FACTUAL
FORMAT 14x60' PER SEASON
108x60' 8 SEASONS

LOGLINE

There's nothing better than give hustlers a taste of their own medicine!

CAUGHT RED HANDED is the television program where we uncover criminal's misdeeds. We show the audience their fraud mechanisms, so they can never again succeed in deceiving a new victim.

**CAUGHT RED HANDED, A TV FORMAT WHERE VICTIMS
GET THEIR SWEET REVENGE!**

SYNOPSIS

The program presented by the prominent journalist of Canal 13 Chile, Emilio Sutherland, has 8 successful uninterrupted seasons on air, showing different daily crimes that affect the society, this being the main attraction and hallmark of the format: a credible program of denunciations that makes a commitment to the audience to unmask charlatans that take advantage of the good faith of the people.

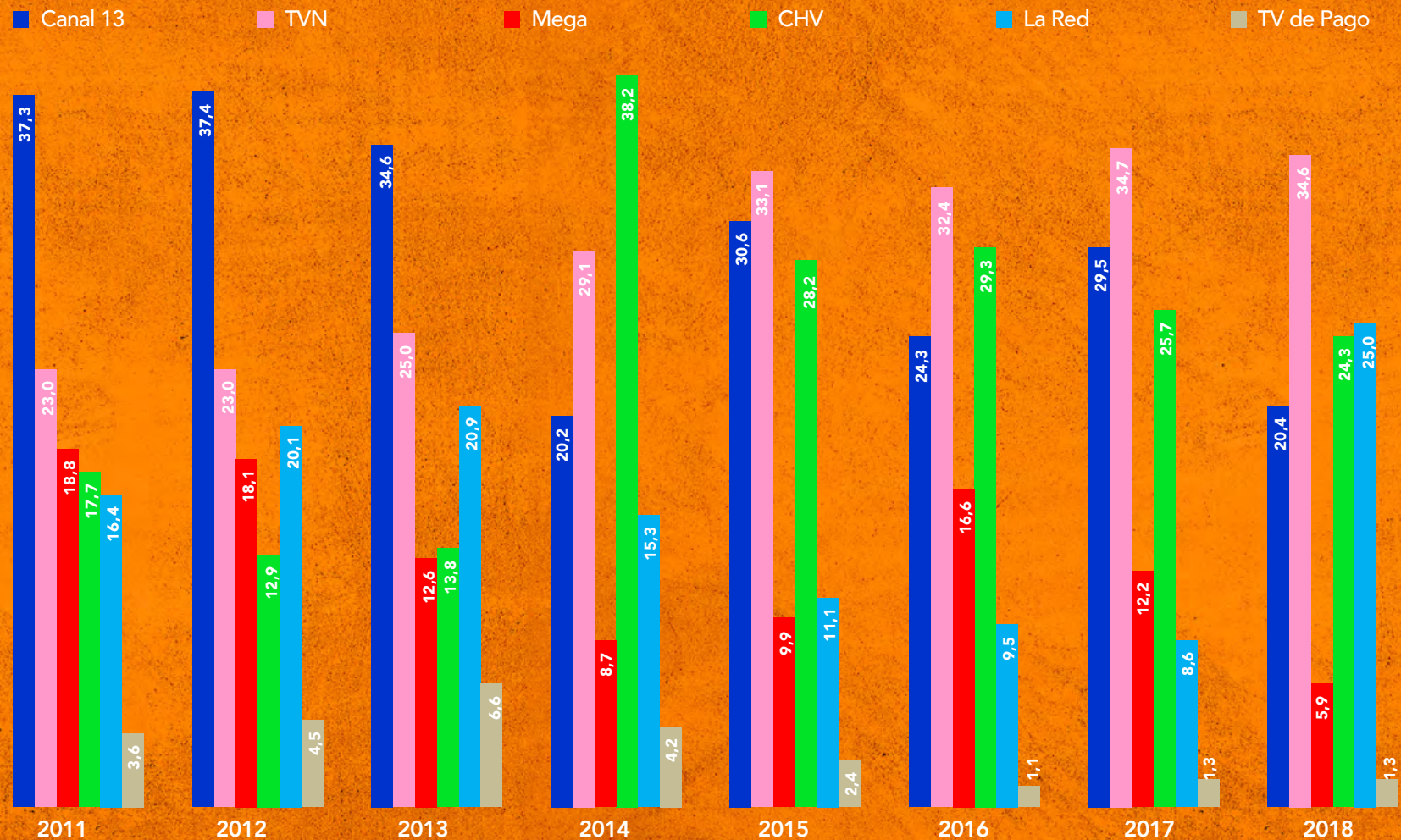
**WIZARDS, FAKE DOCTORS,
HUSTLERS, AGILE THIEVES, ABUSIVE
CAREGIVERS OF THE ELDERLY
(AMONG OTHERS)
WILL BE CAUGHT RED
HANDED!**



DATA IN CHANNEL. 13 SCHEDULE 13 (2011 TO 2018)

AVERAGE DATA IN **CAUGHT RED HANDED!** SCHEDULE

		2011	2012	2013	2014	2015	2016	2017	2018
Hogar	Rtg	27,5	25,6	21,2	13,4	20,8	16,2	19,3	12,7
	Shr	37,3	37,4	34,6	20,2	30,6	24,3	29,5	20,4
HM ABC 25-64	Rtg	14,1	12,9	10,2	6,7	9,8	8,0	8,9	5,9
	Shr	35,0	35,9	31,7	20,9	28,9	22,6	25,1	18,3



SHARE BY SEGMENTS (2011 to 2018)

Share by segments		2011	2012	2013	2014	2015	2016	2017	2018
SEG	ABC1	26,7	32,7	32,7	24,2	28,4	23,3	22,1	18,0
	C2	35,7	36,8	29,4	19,8	24,8	20,9	23,2	18,9
	C3	37,0	34,5	29,0	18,4	28,2	20,4	25,8	16,9
	D	29,6	27,0	29,0	12,4	26,0	18,0	26,0	15,0
YOUNG	4-12	29,7	25,4	23,7	11,9	16,6	10,2	16,2	10,5
	13-17	36,1	35,8	28,5	19,6	30,1	15,4	15,8	14,7
	18-24	36,8	42,5	38,3	22,3	36,0	18,3	19,6	13,5
MEN	H 25-34	39,7	39,6	38,2	22,8	30,2	19,9	30,9	17,2
	H 35-49	34,7	29,9	28,9	19,1	30,3	21,0	28,1	17,6
	H 50-64	31,2	26,4	23,0	16,8	27,2	25,1	26,5	20,9
WOMAN	M 25-34	31,3	41,7	39,7	22,2	23,7	21,4	27,1	16,0
	M 35-49	34,3	33,8	33,0	15,9	30,4	20,1	22,5	15,3
	M 50-64	32,2	31,0	27,5	13,8	22,0	18,7	23,9	15,5
SENIORS	65 +	26,8	21,7	18,5	10,2	23,7	21,4	28,8	19,3

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