



KTF

KITCHEN TO FAME



Introduction

Kitchen To Fame is a reality show for talented and passionate people who love to cook, and want to have a professional learning experience and become a famous Chef from the most demanding Cooking Center in television.

20 participants, 10 men and 10 women, with no professional culinary experience will join and live in our Cooking Center for a maximum period of three months. The students will learn from the best cooking instructors. They will use kitchenware and domestic appliances to prepare haute cuisine dishes linked to the theme of each week.

From Monday to Friday there will be a summary of the relevant events of the day, the audience will be able to follow the students in their journey as they work to overcome their cooking and personal difficulties.

KTF prepares the students for the Star Show "Duel of Flavors" that will be broadcasted during prime time on weekends. Here the students will present their newly acquired skills to be judged by a panel of renowned experts in different locations and situations. Each week the students will compete and receive a score; the one with the lowest score will be immediately expelled.

The KTF reality show is designed for a wide range of sponsors as well as for product placement. Clips with the recipes the students learned will be shown for the benefit of the audience on the daytime and magazine programs. These will also be published on the broadcaster website, where viewers can follow live the cooking classes and monitor the students activities in real time.

The School / House

The students will be monitored live 24 hours a day, exposing their personal lives and cooking abilities.

The Cooking Center has a private space known as "The Confessional" where the students have to enter everyday and express to the camera their frustrations, experiences and anything else they wish to share, thus creating an emotional connection with the audience.

Each student will have to develop their own strategy for surviving the isolated living conditions, relating to the teachers and learning new skills that will take them from their Kitchen to Fame.

Broadcasts "Daily Capsules"

The activities at the Cooking Center and the day's recipes will be summarized into 3 to 5 minute clips that will be shown on the broadcaster main programs, thus ensuring that the viewer does not miss out on any of the details of what took place.

"Daily Program"

30 minutes of content will be produced every day on the progress made by the students and how they respond to the various challenges they will have to overcome. The audience will see the progress of each student as they manage and deal with the conflicts of living together on a daily basis and how they express all their feelings in "The Confessional".

Weekly Program "Duel of Flavors"

"The Duel of Flavors" is a weekly program on which the students will be evaluated in challenging tests. The judges will decide who has to leave the Kitchen to Fame Reality Show week after week until only three finalists will compete in a surprising final show.





Technical information

"Daily Program"

Technical information: "Daily Program".

Broadcast: Monday to Friday, Prime Time.

Duration: 30 minutes.

Broadcast duration: 14 weeks.

"Duel of Flavors"

Technical information: "Duel of Flavors"

Transmission: Weekend Prime Time.

Duration: 1 hour.

Broadcast duration: 14 weeks.

Format: Program.

Host: Will be presenting the Star Show as well as the weekly clips and the daily program.

Panel of experts: They will evaluate the students and their progress at the Cooking Center every week.



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