

LAS VEGA'S

IN THIS JOB
MEN MUST TAKE THEIR PANTS OFF!





Any given Sunday, the Vega family prepares for the traditional roast weekend. The patriarch Carlos Vega and his wife Veronica are accompanied by their 3 daughters and their beloved son in law and husband of the eldest. Everything seems normal in this family. But the pecking Sunday is interrupted by a ring. A pair of men are seeking urgent for dad.

While the daughters called her father, Carlos has taken the car and escaped without explanation at full speed. His flight ends with Carlos embedded in a public bus.

At the funerals not only relatives attend. Strangely, there are many unknown people who give condolences to the widow and take advantage of to charge some debts. Small amounts that at the end of the day become millions. Then the nightmare begins.

Veronica and her daughters must not only overcome the loss, but understand that their credit cards are useless, that their current accounts are overdrawn and that their home is being repossessed ... But why?

Her husband owes over a billion. The representative of the bank is clear: Carlos Vega has no credit life insurance, debts are transferred to the family, the daughter house is mortgaged and the bank gives them a period of one month to pay 15 million just to curb prosecution. The same bank suggests that they begin to liquidate the assets of her husband, for example, the Providencia business with Sweden Street ... But what business is that?

Following the direction the daughters must enter a cabaret where a dancer is outlined in a dancing pole while a couple of patrons are watching the show.



When asked one of the bouncers for the right direction, they confirm that this is it. By mentioning the name of Carlos, they tell them that “the boss” is away. They understand then that the cabaret, drinks, chairs, the dancing pole and the woman who just now got topless is owned by the family.

The four women decide to turn the business into something that will help them raise money. Veronica can only bake cakes, so they decide to open a tearoom. But the venture is a resounding failure. Until an event occurs that will change the course of events and the fate of the Vega's Family. A friend of Veronica asks for the venue to throw a bachelorette party. The money raised from the bar will be for the Vega's. The main course of the party is: a show with a male stripper that promise total nudity.

The bachelorette party turns out to be a huge success and the money comes in a handfull.

Las Vegas family will have to leave their shame and moral aside to take forward this particular venture or lose absolutely everything. Not only they will work with a group of inexperienced “strippers” but also they will risk the little stability left in their lives by dealing with the prejudices of those around them, resist the temptation, and not get carried away by their own passion.

By working in the industry of sensuality, these women begin a journey of liberation and independence that will change their lives forever.



From March 17th - July 17th 2013 / 77 emisions

Segment Participation

Share C13

	Total Homes
Canal 13	27,7
TVN	20,4
Mega	17,4
CHV	17,3
La Red	5,2
TV de Pago	27,3

	Man	Women
Canal 13	16,9	25,9
TVN	14,5	18,5
Mega	17,3	13,1
CHV	15,9	12,6
La Red	3,54	,3
TV de Pago	24,7	19,6

	4 a 12	13-171	8-24	M 25-34W	25-34	M 35-64 W	35-64	65+
Canal 13	18,2	27,6	33,9	23,7	33,7	14,7	23,2	14,4
TVN	14,0	15,1	15,2	13,7	15,7	15,1	17,3	22,6
Mega	12,4	9,19	,0	14,4	10,0	18,6	14,4	21,1
CHV	11,6	13,7	11,0	15,0	10,3	16,8	14,4	14,8
La Red	1,42	,2	2,03	,3	3,24	,5	5,15	,3
TV de Pago	35,0	22,3	22,0	22,8	22,1	23,8	18,9	16,6



LAS VEGA'S (1st Episode)

March 17th 2013

La Red	5,5
TV de Pago	25,9

	Man	Women
Canal 13	28,0	35,8
TVN	5,7	11,4
Mega	7,2	9,8
CHV	17,2	12,0
La Red	3,34	,5
TV de Pago	25,5	17,7

	4 a 12	13-17	18-24 M	25-34	W 25-34 M	35-64	M 35-64+	5+
Canal 13	18,3	30,8	49,7	45,3	48,3	25,0	33,9	22,2
TVN	2,96	,9	5,54	,9	7,9	7,9	9,41	8,3
Mega	12,2	7,8	6,54	,9	2,09	,4	10,8	9,5
CHV	8,81	5,29	,1	16,5	6,91	5,81	5,21	9,3
La Red	2,7	3,82	,6	2,15	,6	4,14	,1	5,4
TV de Pago	41,7	17,5	18,9	18,3	23,7	23,0	16,7	16,7

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Trailer & Episodes

<https://vimeo.com/showcase/6715262>

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