

RUNAWAYS

PRISONERS OF LOVE



SYNOPSIS

“RUNAWAYS” IS THE STORY OF FOUR WOMEN WHO FOR DIFFERENT REASONS END UP IN PRISON AND AS THEY DECIDE TO BREAKOUT TO RECUPERATE THEIR LIVES, THEY LEARN ABOUT LOVE, FRIENDSHIP AND FORGIVENESS ON THE RUN.

Lorena is a 30 year old hardworking woman who has been wrongly convicted for the murder of Juan Pablo, a co-worker. Frida, a 36 year old woman, carefree and happy, has been convicted for selling stolen merchandise.

Martha, a mature woman of 60 years old, used to be a housewife abused her by her husband until she killed him with her own hands. And Lissette, 22, is serving time for burglary, caught stealing at her mother's work.

On New Year's eve, Lissette organizes the breakout which creates a chaotic stampede in which dozens of inmates escape.

Now outside, Lorena seeks to clear her name with the help of Alex, her defense lawyer and with whom she will have a romance. He will face the powerful Márquez Family, owners of the foundation where Lorena used to work, to find out what really happened the night she was accused.

But Lorena will also have to face her unfinished love story with Ismael, who besides being Juan Pablo's best friend and husband of the Director of the Foundation, is the prosecutor in charge of catching her and the rest of the “Runaways”.

Lorena now must fight for her freedom, for her honor and against the love of her life.

**WILL THEY CONTINUE
TO STAY TOGETHER
EVEN AGAINST
ALL ADVERSITIES?**

**WILL THEY
BE ABLE TO OUTWIT
JUSTICE TO OBTAIN
THEIR GOALS?**

**WILL THEY
RECOVER THEIR
AWAITED FREEDOM?**





**SHE WAS BLAMED
FOR A CRIME
SHE DID NOT COMMIT,
WILL SEEK TO PROVE HER
INNOCENCE AT ALL COSTS.**

**LORENA PAZ MARTINEZ G.
"HAMMER MARTINEZ"**

From being a simple and rather conformist woman who lived a simple life, Lorena becomes the protagonist of an adventure in which she will face many challenges and be at a crossroad to uncover the truth. Not only trying to repair an injustice, she has been separated from the love of her life, which is now her enemy.

Lorena, helped by her new friends, must learn to put fear aside, be brave and become a strong woman able to face the tangled web of lies surrounding the night of the murder; regardless of what she may find out on the way.

**ISMAEL DOMINGUEZ
VILLANUEVA**

Ismael will be face with some critical life decisions. He's inevitable love for Lorena will make him rethink his life and even be willing to give up everything for her. But the murder of his friend Juan Pablo, which he blames on Lorena, destroys any hope and leaves him feeling bitter and cheated.

Repentant, he tries to be honest with Florence and rebuild their relationship. But fate puts him in charge of catching the "Runaways" and once again in Lorena's path. Now it is not just about getting over her: his duty now is to catch Lorena and return her to prison. Will he be able to do it?

**FLORENCIA ANTONIA
MARQUEZ VALENZUELA**

Florence studied Journalism, mastering in Marketing and Public Relations.

She interned in a fashion magazine where she could have continued working but preferred to collaborate in the creation of her father's foundation where she is now the Director.

Her work, which she enjoys very much, is to organize culture events accessible to lower social classes. Florence will face her biggest fear: not feeling loved or being a priority to the man she loves.

But Florence is determined to gamble everything not to lose what she has built.

She takes refuge in her best friend, Begoña and Nicholas, her husband's friend.

But things will get complicated for Florence when Nicholas sets eyes on Begoña.

**AMANDA MARIELA
ROJAS MELLADO**

At the beginning of our story, Amanda is trying to prove to her father that she can be a great cop and that this is an ideal life for her. The case of the "Runaways" will be

a constant challenge for her as she will work closely with Ismael to solve each one of them. But Amanda is also in love with Alex. She would like for their relationship to finally stop being casual and transformed into something serious. So when she hears about the arrival of Lorena to Alex's life, she will become a powerful rival of the protagonist, creating constant conflicts for me.

**ALEX FERNANDO
CASTILLO HERTZ**

Skeptical and ironic, Alex begins the story being a practical guy who does his job without much compromise.

But when he meets Lorena and begins to help her prove her innocence, Alex realizes that everything is not black and white, and that love will help him become a generous man, ready to do the impossible to help his beloved.

LISETTE ROMINA PARRA "LA CRESPITA"

At the beginning of the story, Lisette is an out-of-control rebellious girl used to doing whatever she wants. Angry towards a society that "stifles" her, she is incapable of showing generosity or empathy.

But eventually, not only will she learn the value of friendship with the "Runaways", she will also learn to step into the shoes of others and understand that actions may have implications for others.

She will learn to recognize that she also needs the love and approval of her mother. Lisette will fall in love for the first time with Arthur, who will make her question her loyalty to her friends and the people she cares for; and to know for the first time in her life what is to sacrifice.

ERIC ANDRES IBARRA TOLOSA

Eric is a criminal who lives life with enthusiasm and spontaneity. His restless spirit and fear of boredom always has him in motion. He always searches for the best interest in every situation. With the "Runaways" and his relationship with Maria Camila, he will have the opportunity to hurt, betray and harm people just when he started to care for them while using these opportunities to stay safe. When he discovers that Lisette is making the opposite journey than his, he will have to make a tough choice. The mastermind behind the leak, Lisette has a tough character. Criminal by nature, she was sentenced for robbing houses in an upper class neighborhood.

**THE MIND BEHIND THE ESCAPE,
LISETTE IS A WOMAN WITH A
VERY RUDE CHARACTER,
CRIMINAL IN NATURE, SHE WAS
SENTENCED FOR ROBBING
HOUSES IN AN UPPER
NEIGHBORHOOD.**

ARTURO VICENTE MARQUEZ AGUAYO

Arturo has always been an independent and successful man. He believes he is the sole owner and responsible for creating his destiny.

During the story, he will learn there are things he simply cannot control like people's true nature and his own heart; two aspects that run on their own, independent of what he does to keep the control.

Unexpectedly, he falls in love with Lisette, who works as his maid. It is then when he will discover where he is willing to go.

MARIA VICTORIA WALKER GALEANI

Victoria has sacrificed a lot to be with Arthur. Being his collaborator and companion to protect him in every way. Lorena's crime which she is apparently guilty of, threatens to stain the reputation of Arthur and she is not willing to allow that.

But Victoria must fight to protect Arturo even from himself, keeping him out of projects that can hurt him, from Vincent, Arthur's son, who comes to complicate things for the family and from the young Lisette who is seeking his affections. With Lorena as a fugitive everything becomes volatile and out of his control. She must take the matter in her own hands and send the killer back to jail.

**FRIDA ANDREA SEGOVIA
BRAVO "LA JUGO"**

Frida's story begins when she sees an opportunity to escape and have a great adventure with her friends.

Her plan is that after helping Lorena, they will all go to Brazil and live in paradise. She's detached by nature, not really into bonding. But that starts to change when she meets Dario and his son Matias. For the first time, Frida wants to belong to a family and be normal.

But she will struggle with these desires as they are foreign to her and mean she will have to reveal the secrets she has kept so hidden.

**DARIO JAVIER
MARDONES BROSIC**

Dario must leave his "comfort zone" and confront his past, live (reluctantly) with his mother and eventually rebuild his relationship with her.

He will meet Frida, an unpredictable woman (not knowing that she is a fugitive from justice) which involves risking the life that he has built with Maria Camila, without any guarantee of success.

**MARTA DEL CARMEN
BROSIC ALMONACID
"LA SUPERIORA"**

Released from prison after serving a twenty-year sentence for stabbing her husband to death, Marta will try to reconcile with her son and family. Adapting to life in the outside, a world completely different from the one she knew and trying to protect the "Runaways", she will eventually feel forced to become an "informant" for the prosecutors. What she couldn't imagine is that Patrick, a tough detective about to retire, would become a possible love interest.

**PATRICIO TEODORO
ROJAS ROJAS**

Patricio dreams of retiring and spend his last years away from the streets, avoiding any risk. Knowing Marta (an ex- convict) will turn around his plans and in time he will face a dilemma: to do his job and catch the "Runaways" or to believe in justice and help them, putting at risk his impeccable track record.

THE “RUNAWAYS” SUCCESS

The third episode of the original production of Channel 13, which is distributed internationally by Comarex, reached a peak of 31.7 ABC1 share in homes, leading its time slot in Free and Pay TV television.

“Runaways”, an original production of Channel 13 of Chile, which is distributed internationally by Comarex, continues its broadcast with great success, fighting every inch of the leadership of Chile’s national rating. Thus, in its third episode the Chilean mega production reached a peak of 31.7 audience share in households ABC1, becoming the leader in its time slot on Free and Pay TV.

“Runaways” continues with the success experienced since its premiere episode, which has managed to settle in second place, averaging a rating of 14 points and a peak of 19 points. The series was Trending Topic with the hashtag global #Preciosas, highlighting the positive comments made regarding the performances of the series, production quality and story content.

Directed by Herval Abreu, Director of the Scripted Department of Channel 13, “Runaways” is a story by author, Catalina Calcagni. Its premiere comes after more than a year of development and they started production in March of this year. The series (110 x 1 hour) will aired from Monday to Wednesday on Channel 13 at 22:30 hours and will be presented at NATPE 2017 at Comarex’s Suite in the Versailles Tower #590 and Channel 13 Sudmedia.

*Source Todo TV

Achieving a place on the top 10 shows that generated comments on social networks according to The Wit, of all programs that were released worldwide in the month of August. “Runaways”, which aired on Canal 13 Chile, generated approximately 25,000 comments regarding its premiere. The dramedy tells the story of four women who are imprisoned for different reasons and manage to escape in a spectacular way to settle scores outside.

*Source The Wit

Channel 13 highlights rating

At the end of the first episode, Channel 13 said Preciosas averaged 14 points reaching peaks of 19 points between 22:31 and 23:55 hours, ranking second in its time slot. “Runaways” was a national and global trending topic on Twitter.

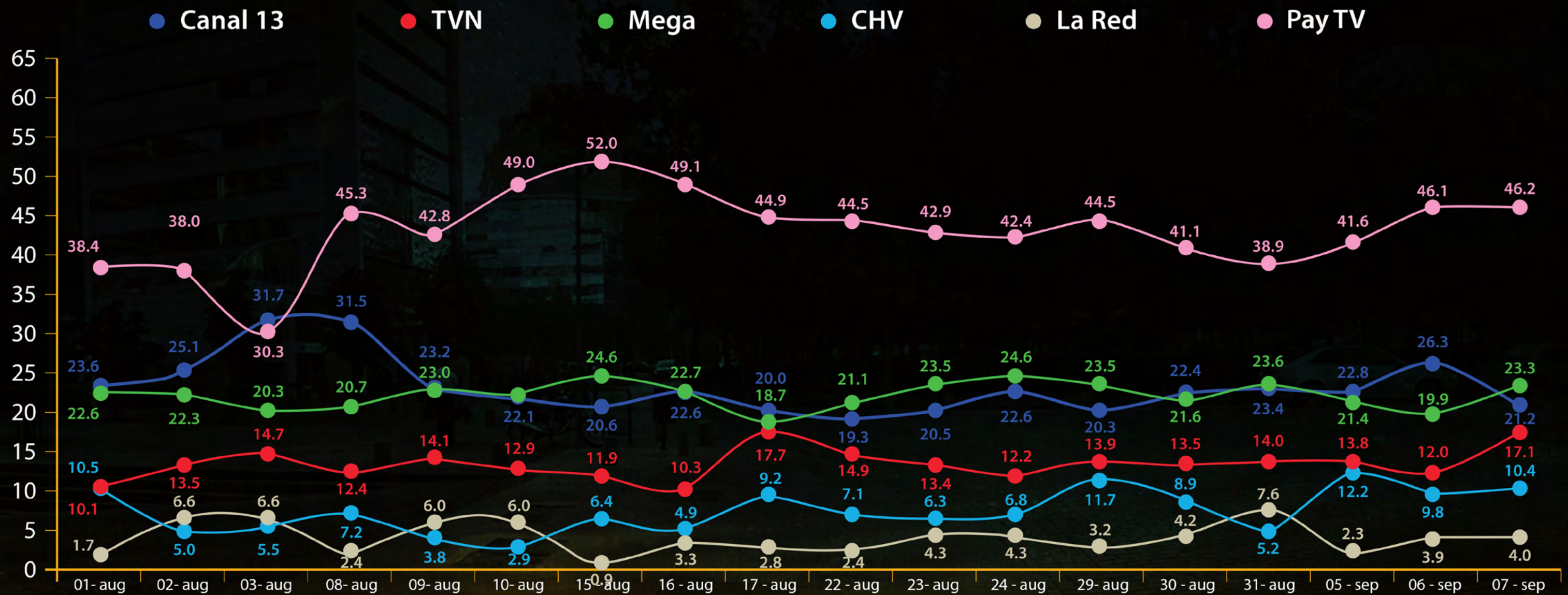
*Source mol.espectaculos

“Runaways “ was trending topic nationally with positive comments regarding the performance of its leading lady Loreto Aravena, its high level of production and a story filled with emotion, turns and surprises.

*Source La Nación

SHARE ABC HOMES

AUGUST 01 TO SEPTEMBER 07, 2016 - 18 EMISSIONS



RUNAWAYS

PRISONERS OF LOVE

CREW

SCRIPTS

Diego Muñoz
Bárbara Zemelman
Catalina Calcagni
Patricio Heim
Valentina Pollarolo

EXECUTIVE PRODUCER

Herval Abreu

PRODUCERS

Bernardita Mosso
Tatiana Acevedo

DIRECTORS

Herval Abreu
Enrique Aedo
Roberto Rebolledo

CREATIVE DIRECTOR

Herval Abreu

CAST

Loreto Aravena	Lorena Martínez
Paz Bascuñán	Frida Segovia
Susana Hidalgo	Lisette Parra
Malucha Pinto	Marta Brosic
Paulo Brunetti	Ismael Domínguez
Pablo Macaya	Alex Castillo
Elvira Cristi	Florencia Márquez
Cristián Campos	Arturo Márquez
Alessandra Guerzoni	Victoria Walker
José Secall	Patricio Rojas
Josefina Montané	Amanda Rojas
Cristián Arriagada	Darío Mardones
Simoney Romero	María Camila
Eusebio Arenas	Vicente Márquez
Geraldine Neary	Gabriela Martínez
Nicolás Poblete	Eric Ibarra
Lucy Cominetti	Begoña Salinas
Eyal Meyer	Nicolás Infante
Tere Münchmeyer	Nena
Oliver Borner	Matías Mardones
Lorena Bosch	Montserrat Flores
Tamara Acosta	Elsa Morales
Karla Melo	Paola Farfán
Francisco Pérez Bannen	Juan Pablo Correa

DEMO - EPISODES

LINK: <https://vimeo.com/showcase/5892744>

PASS: RUN2019

TELESERIES
114 X 45 MIN.