



VERTIGO

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Game Show / 14x100' / 2013 - 2017
(12 seasons on air)

Original Format
Canal 13 Chile

Internacional Distribution
Comarex

Demo

<https://vimeo.com/showcase/5979636> pass: VER2019

FORMAT INFORMATION

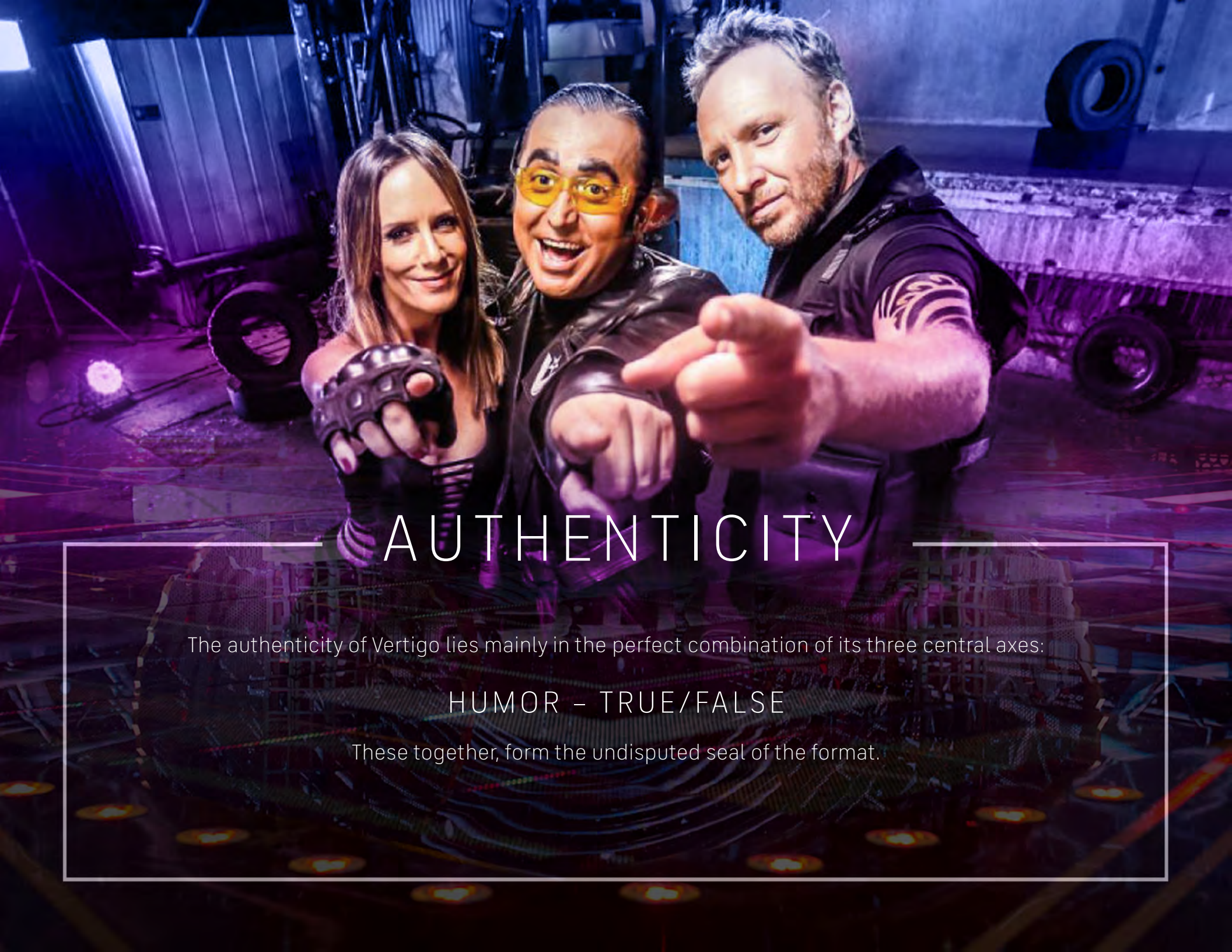
VERTIGO

VÉRTIGO, is a transmedia stellar program that is broadcast on prime time (10:30 pm) since 2003 in Chile, adding 12 seasons to the air with excellent audience results and an impact on the media.

During the program, 5 celebrities compete for a trip to some heavenly destination, but deep down, they fight for even more important, recognition ... the affection and acceptance of the audience, who vote in real time throughout the show, defining who stays in competition and who goes through modern and innovative disposal systems.

In each chapter the participants are confronted with their media conflicts: they must reveal secrets about their private lives and defend their positions on political and value issues.



The background of the slide features a photograph of the three hosts of the game show 'The Chase'. From left to right: Anne Robinson, a woman with long brown hair wearing a black top and fingerless gloves; Chase Robinson, a man with dark hair and yellow safety glasses, wearing a black leather jacket; and Bradley Walsh, a man with short grey hair and a beard, wearing a black tactical vest over a dark shirt. They are all smiling and pointing their right index fingers directly at the camera. The setting appears to be the show's studio, with blue and red lighting and game show equipment visible in the background.

AUTHENTICITY

The authenticity of Vertigo lies mainly in the perfect combination of its three central axes:

HUMOR – TRUE/FALSE

These together, form the undisputed seal of the format.

HOW TO PLAY?



1. THE QUESTION OF THE PEOPLE (TRUE /FALSE)

The 5 guests must face “the question of the people”, a section where an anonymous character questions the guest in relation to a False or controversial issue directly related to the celebrity. The question can be asked in the following ways:

- a. The guest chooses between two strangers (previously recorded questions).
- b. The guest receives the question live from a person in the audience who is in the studio.
- c. The guest unexpectedly receives a question from an acquaintance (friend, family member or another famous person).





While the famous person answers the question of the people, the public participates from their homes voting whether or not they believe in the answer. That translates into a credibility percentage that is revealed on the screen once the response of all the guests is finished. Whomever, gets lower percentage in their answers, becomes the first removed from the program. Voting is done through the VÉRTIGO App, Twitter or text messaging (SMS).

2. HUMOR

(HUMOR - TRUE/FALSE)

In the middle of the program - and before the first elimination - there is a break with the appearance of a character who - in a monologue format - performs a humor routine that reviews true or false facts of the country and also laughs at the participants.

In Chile, this block is embodied by YERKO PUCHENTO, a character that represents the truth: he says and talks about “taboo” or “forbidden” issues in an ironic and irreverent way, without a doubt, it is one of the most popular segments, because of the identification and empathy that each character causes week by week.





3. THE RING

(TRUTH - HUMOR)

VÉRTIGO's studio is transformed into a boxing ring and each guest must face his opponent with a question previously delivered by the production. It is a time where the guests take low blows with ironic and playful questions.

Elimination 2: the public votes in the studio for the character who played the worst in the ring through a click assigned by the production.

The background image shows three people, two women and one man, standing on a stage. The woman on the left is wearing a black dress with a gold lace bodice. The woman in the center is wearing a white long-sleeved dress. The man on the right is wearing a black suit over a white shirt. They are all smiling and looking towards the camera. In the background, there is a large, illuminated sign that says 'VEGAS' in a stylized font. The stage is lit with blue and purple lights, and there are some stage lights visible on the floor.

4. THE DRAG

(TRUTH - HUMOR)

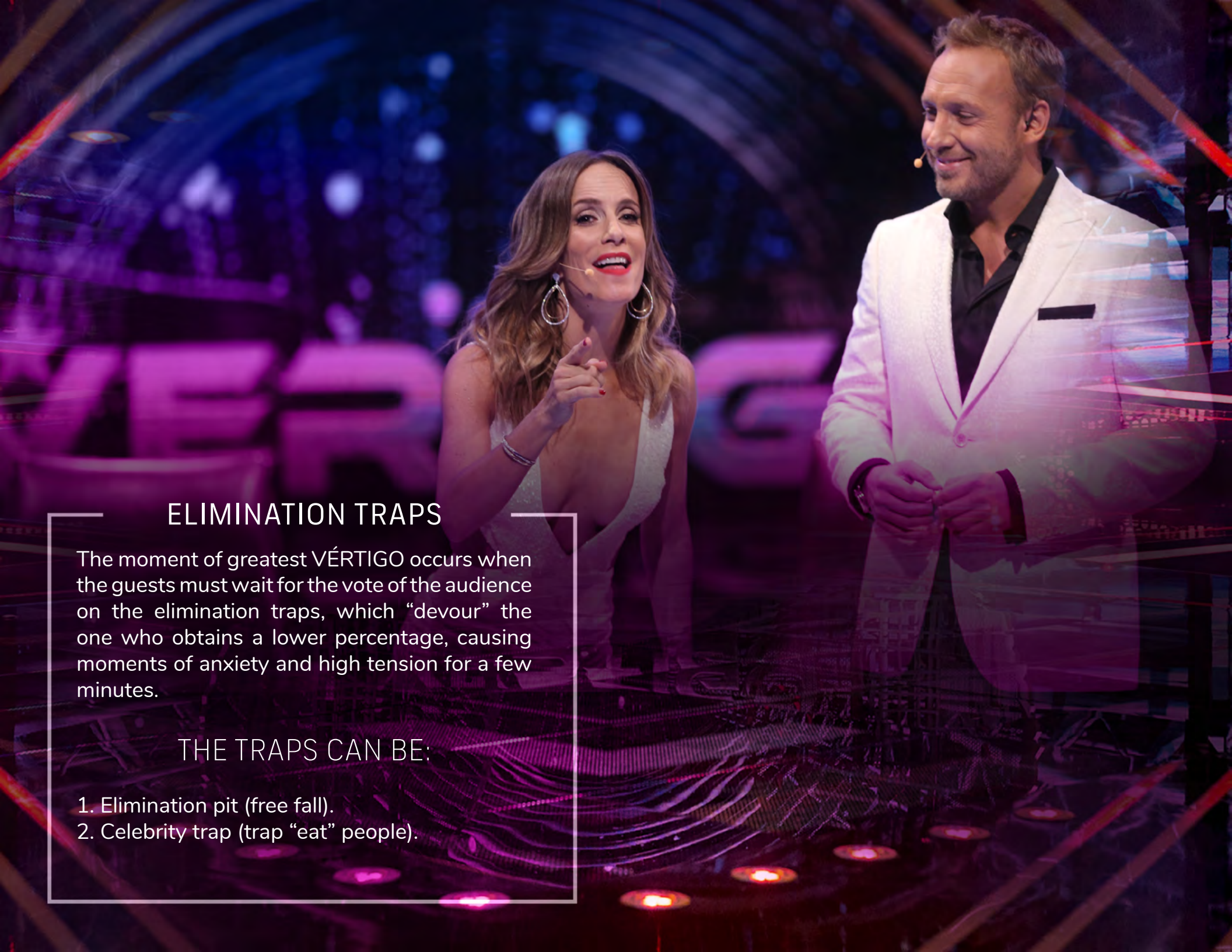
The second eliminated will have the mission of “dragging” another guest. This is a moment of high tension, since he will have to say in front of his teammates the reasons and the name of the third eliminated.

FROM NOW ONLY
2 PARTICIPANTS ARE IN PLAY.



5. THE TIME OF TRUTH

In the last section of VÉRTIGO, each guest is subjected to an in-depth interview conducted by the animators, revealing their most intimate stories and often reaching tears. This is the moment when celebrities show the true person behind the celebrity, being the last chance to enchant the audience and gain their acceptance. The public votes for who will be the last one removed from the program through the VÉRTIGO App, Facebook, Twitter or text messaging (SMS).

A woman with long brown hair, wearing a white sleeveless dress and large hoop earrings, is pointing her finger towards the camera. She is smiling and has a microphone near her mouth. Next to her is a man with short brown hair, wearing a white blazer over a black shirt. He is also smiling and has a microphone near his mouth. They are standing on a stage with a large, stylized 'VERTIGO' logo in the background. The lighting is dramatic, with blue and purple hues. The floor of the stage has some circular lights.

ELIMINATION TRAPS

The moment of greatest VÉRTIGO occurs when the guests must wait for the vote of the audience on the elimination traps, which “devour” the one who obtains a lower percentage, causing moments of anxiety and high tension for a few minutes.

THE TRAPS CAN BE:

1. Elimination pit (free fall).
2. Celebrity trap (trap “eat” people).



—GUIDELINE— VÉRTIGO

OBER	3 Min
QUESTION OF THE PEOPLE	35 Min
HUMOR(YERKO)	20 Min
ELIMINATION 1	5 Min
THE RING	10 Min
ELIMINATION 2	5 Min
THE DRAG (ELIMINATION 3)	5 Min
THE TIME OF TRUTH	15 Min
FINAL ELIMINATION	5 Min
TOTAL	103 Min



VÉRTIGO IN THE STREET

“Vertigo in the street” started as a section within the stellar program and due to its success it became a satellite program:

- In docu-reality format, 6 guests must face a series of tests in the street. There are 3 pairs that compete for trying to reach a certain goal first. During the tour you will find a series of physical and ingenuity tests that must be overcome with the help of people on the street.
- “Vertigo in the street” is recorded days before the program is broadcast. The winners of the chapter get a prize in money, and unlike the current VÉRTIGO, they cannot be eliminated during the people’s question.
- The losing duo of the “Vertigo in the street” must be put to the vote of the public, who will decide which member of the duo will not participate in the STELAR VÉRTIGO. In this section of the program the behavior of celebrities under pressure matters more than elimination tests.



THANK YOU

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